



Comprehensive Plan “Big Ideas”

VERSION 3 DRAFT 3/10/23

All In, Glencoe will pursue the following “big ideas” as the guiding framework around which the comprehensive plan will be organized. The draft goal statements (lettered items listed under each Big Idea) begin to form a collective vision to guide Glencoe’s future.

These Big Ideas emerged from: community engagement and input gathered thus far, consultant team analysis, planning best practices, and discussions with staff. The goals are intended to explain and provide high-level policies that further each Big Idea, to be followed later on by more detailed objectives and strategies after the Glencoe community confirms the general policy direction (at and after the upcoming March 18th Workshop).

1. Build Upon Glencoe’s Character

All elements of the built environment (i.e. land use and open space, architecture, transportation, housing, and infrastructure) work together to provide a high quality of life and enjoyable places to live, work, shop, and play. Glencoe’s historic elements and natural resources are preserved, and new development is compatible with the community’s character and standards for design.

- a. Protect and enhance Glencoe’s historic character, natural resources, and unique sense of place.
- b. Provide a variety of housing types to serve the full spectrum of life stages, economic circumstances, and accommodate multiple generations of Glencoe residents.
- c. Preserve and support cherished community assets, destinations, and shared experiences (such as the lakefront, school campuses, parks, Green Bay Trail, Writers Theatre, the Glencoe Golf Club, Botanic Garden, etc.).
- d. Create a complete and connected transportation network where people feel safe walking, biking, and driving.
- e. Support an active and thriving central business district that serves community needs.
- f. Maintain and expand Glencoe’s accessible and community-oriented public facilities and spaces.
- g. Consider the distinct needs and amplify the characteristics of Glencoe’s key subareas: Hubbard Woods, the Green Bay Road Corridor, and the Highway Frontage District.

2. Integrate Sustainability

Protection of natural resources and the local ecosystem is recognized and valued by the community. Community decision-making integrates sustainability principles and does its part to mitigate climate change at the local level.

- a. Coordinate with the community and stakeholders to implement sustainability-related policies as directed by the Village Board.
- b. Reduce Glencoe's climate impact by employing a range of sustainable practices in Village operations and by the residents and the community at-large.
- c. Encourage active transportation such as walking and biking, along with mass transit use.
- d. Plan for protecting the long-term water supply, treatment, storage, and transmission facilities while encouraging water conservation.
- e. Restore and protect natural habitats and sensitive areas and foster biodiversity with native plantings.
- f. Increase community resilience to flooding and stormwater impacts through the addition of green infrastructure and reduced total impervious surface area.
- g. Work with the business community to foster sustainable business practices.

3. Maintain Economic Resilience

The community is prepared to adapt to changes in the national, regional, and local economy and continues to create and implement strategies that foster economic resilience, business growth, and support entrepreneurship.

- a. Support Glencoe businesses in preparing for and adapting to times of economic volatility.
- b. Capitalize and build upon Glencoe's unique economic strengths, including strong regional household incomes, attractive housing stock, a cohesive downtown, local destinations and attractions, and varied business districts.
- c. Preserve commercial tax base and diversify municipal revenue sources.
- d. Promote Glencoe attractions to encourage regional tourism and visitor spending.
- e. Retain existing and support establishment of new businesses that meet the interests of Glencoe residents.
- f. Maximize the utility and convenience of on and off-street parking in Downtown.
- g. Encourage collaboration between residents, institutions, and local businesses to collectively strengthen Glencoe.
- h. Promote local entrepreneurship.

4. Care for and Support the Community

Glencoe is welcoming, inclusive, and vibrant. The community cares about being inclusive and provides a variety of housing, community services, health resources, and jobs to support a wide range of people. There is a balance between individual property rights and the public or common good, and ample opportunities for community events and gathering.

- a. Attract diversity among residents, visitors, and workers, by proactively providing a welcoming environment.
- b. Encourage and expand diversity in civic leadership.
- c. Embed inclusivity initiatives as part of Glencoe's municipal operations.

- d. Support and increase community events that bring people together.
- e. Encourage a variety of programs, things to do, amenities, and housing options that are attractive to residents of all ages and interests.
- f. Enhance accessibility within the built environment for all ages and ability levels.
- g. Maintain and expand local access to mental health resources and counseling for residents.
- h. Partner with groups that foster inclusion and diverse perspectives.

5. Deliver Excellence in Planning, Management & Governance

The community proactively plans and prepares for the future, with policies that advance Glencoe forward. Thoughtful decision-making and budgeting accounts for near-term needs and long-term investments. Local initiatives connect to and support the plans of neighboring jurisdictions and the region with regular opportunities for intergovernmental collaboration and partnerships.

- a. Connect with the community by communicating Glencoe's story and the "why" behind decisions that affect residents.
- b. Incorporate sustainability and resiliency measures as part of updates to Village infrastructure, facilities, and public services while anticipating the impacts of changing environmental conditions or other unforeseen circumstances.
- c. Find innovative ways to reach broader audiences for Village communications, collecting feedback, and understanding residents' vision for the future.
- d. Identify efficient resource-sharing and opportunities for collaboration among between area communities and other public agencies.
- e. Build interest in civic and community involvement, including among Glencoe youth and new residents.
- f. Encourage a high level of infrastructure maintenance.
- g. Provide a safe and secure community.
- h. Manage for results and measure progress.